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FOR IMMEDIATE RELEASE

Soelberg's to Open New Grocery Store in Stansbury Park

Stansbury Park, UT (Sept. 20, 2011) – Soelberg's, a member of Associated Food Stores, will open a new grocery store on Sept. 21, 2011. A ribbon-cutting ceremony and grand opening event will take place at 10 a.m.

Located in the new Stansbury Crossing Shopping Center on the intersection of Highway 138 and 36, the 35,000-square-foot store will boast a full-service meat department, floral department, delicatessen, produce department, and a “from-scratch” bakery along with all the other grocery products shoppers expect to find. The store will also have a drive-through pharmacy for shopping convenience, carry the popular Western Family brand and have a sit-down dining area.

The new store, owned by Carol and David Jeffries, will be the second Soelberg's location. The original Soelberg's is located in Grantsville, Utah. Soelberg's has been a part of the community since 1905.

“We are proud of the reputation we have for friendly service and top-quality products,” said Carol Jeffries, storeowner. “We are anxious to combine our rich tradition with a new facility. We are very excited to bring a community grocery store to our friends and neighbors in Stansbury Park. We believe the community will be very pleased with the store and we have considered our future guests in every phase of the store's planning,” she added.

The grocery store will be part of a larger shopping center developed by Woodbury Corporation out of Salt Lake City. In addition to the grocery store, Stansbury Crossing will include restaurants, retail goods and services and a financial institution.

“The growing community of Stansbury Park has been in need of a grocery-anchored center at this location for many years,” said Scott Bishop of Woodbury Corporation. “We are happy to be working with the Jefferies family to finally make this development a reality.”

Soelberg's has been serving the community for over 100 years and, as a member of Associated Food Stores, the new store will benefit from the cooperative buying power of nearly 500 stores in eight western states.

For additional quotes, facts or interviews, please contact Carol Jeffries at (435) 884-5531. For Stansbury Crossing Shopping Center leasing inquiries, please contact Scott Bishop at (801) 485-7770.

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