



Associated Food Stores

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FOR IMMEDIATE RELEASE

Associated Retail Operations Presents \$31,376 to the March of Dimes *Local Company Helps Raise Significant Donation*

Salt Lake City, UT (November 3, 2011) – Associated Food Stores will hold a check presentation ceremony for a donation of \$31,376 to the March of Dimes on November 4 during the 4 p.m. newscast at KUTV, 299 South Main Street, Suite 150.

Leaders from Associated Food Stores and various locally owned stores including Macey's, Dan's, Lin's, Dick's Market and Fresh Market will make the check presentation to representatives of the MDA.

The March of Dimes campaign occurred over a three-week period beginning on the first of October. Cashiers from Macey's, Dan's and Dick's Market sold paper pumpkins to guests who would write their name, or the name of a loved one, on the cutout. The pumpkins were then displayed throughout the stores during the promotion ending on October 23.

Although all of the stores participated in the fundraiser, Macey's made the largest contribution. The Macey's stores from Sandy, Provo and Lehi raised \$6,201, \$4,045 and \$2,507 respectively. The top fundraiser for the Dan's banner was the Olympus store and the store in Bountiful was the top fundraiser for the Dick's Market banner.

"We are so excited to be a part of this fundraising effort," said Bret Gallacher, Associated Retail Operations. "It is important for each one of us to do what we can to give back to our communities. We want to thank all of those who not only helped to collect the money for this large donation, but more importantly the people who contributed their hard-earned money for such a special cause."

Associated Food Stores is an independent retailer-owned warehouse based in Salt Lake City, Utah, which provides complete warehouse facilities and services to nearly 500 grocers throughout the Intermountain West. Associated can be found on the internet at www.afstores.com.

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