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FOR IMMEDIATE RELEASE

Fresh Market Presents Nearly \$50,000 to Make-A-Wish Foundation

Salt Lake City, UT (Sept. 20, 2011) – Fresh Market continues to make wishes come true for the Make-A-Wish Foundation and local children with life-threatening medical conditions.

On Wednesday, Sept. 21, at 2 p.m. the local grocer will present the foundation with a check for \$47,280.77. The presentation will take place at the Associated Food Stores' corporate office at 1850 West 2100 South, Salt Lake City, Utah.

In two years, Fresh Market partnered with their communities to contribute \$111,762.77 to the Make-A-Wish Foundation and has helped grant 23 wishes. The mission of the Make-A-Wish Foundation is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

“We are anxious to make another contribution to this worthwhile cause,” said Neal Berube, president of Fresh Market. “As a local company, it is extremely important to us to support causes that benefit families in our community. We are pleased to do our part and are excited for this presentation and what it can mean to our friends and neighbors.”

The contribution will benefit the Make-A-Wish Foundation of America's Utah chapter. The Make-A-Wish Foundation serves children in the United States and its territories, and Make-A-Wish Foundation International serves children outside the United States in 40 countries.

Fresh Market is a member of Associated Food Stores. Associated Food Stores services over 400 independent grocery stores throughout seven states in the Intermountain West. Fresh Market can be found on the internet at www.freshmarketstores.com.

Associated Food Stores is an independent retailer-owned warehouse based in Salt Lake City, Utah, which provides products and services to more than 400 grocers throughout the Intermountain West. Associated Food Stores can be found on the internet at www.afstores.com.

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